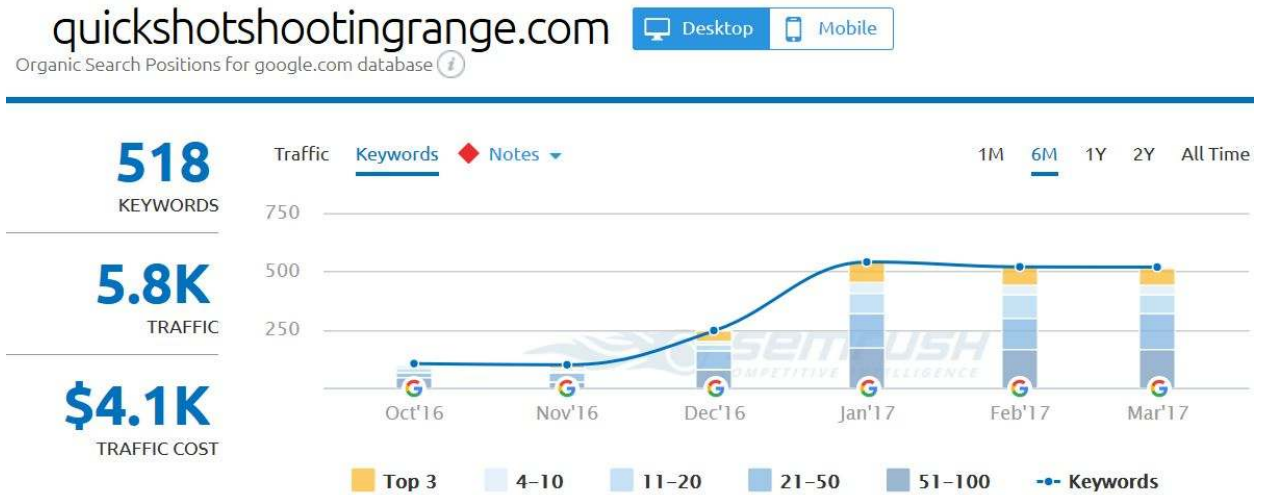


## 587% Organic Traffic Increase: Optimized Technical SEO + Locations



587% laser targeted traffic increase. 4 locations optimized across Google products and Bing services. Increased organic, and higher converting paid traffic (Adwords).

### The Brand Promoted: Quickshot Shooting Range



**Quickshot Shooting Range:** Quickshot Shooting Range has multiple locations (4 at the time). They are the most reviewed, trusted (clean, friendly, safe, affordable) gun range throughout the southeast. When they contacted me they were receiving very little traffic around October 2016. Within a few short months traffic is back, conversion is higher than ever (traffic is very targeted) and business is growing.

**Methodology:** Fix all technical issues. Sync data across all Google products including Google My Business, Webmaster Tools, Analytics, and Bing Places, Bing Webmaster tools. Best practices Onpage SEO including meta data, super advanced schema data, compelling content and calls to action. Conversion tracking landing pages, and optimized Adwords campaigns increased CTR and lowered CPC. Dominate true services + true service area.

### Results:

Dominate true services + true service area.



gun range atlanta



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About 2,480,000 results (0.56 seconds)



Rating Hours

#1

### QuickShot Shooting Range - Atlanta

4.2 ★★★★★ (89) · Shooting Range

1199 Zonolite Rd NE

Closed now

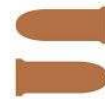


### Stoddard's Range and Guns

4.7 ★★★★★ (76) · Shooting Range

485 Bishop St NW

Closed now





gun range charleston sc



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About 301,000 results (1.37 seconds)



Rating Hours

#1

### Quickshot Shooting Range - Charleston

4.7 ★★★★★ (53) · Shooting Range

Charleston, SC · (843) 225-2868

Closed now



### Trader World Gun Shop

3.8 ★★★★★ (44) · Gun Shop

North Charleston, SC · (843) 552-5964

Closed today





gun range savannah ga



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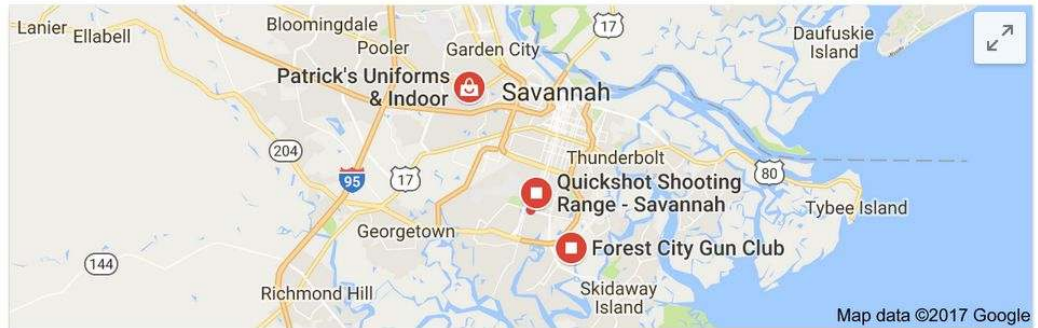
Images

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About 220,000 results (1.20 seconds)



Rating ▾ Hours ▾

#1

**Quickshot Shooting Range - Savannah**

4.9 ★★★★★ (25) · Shooting Range

Savannah, GA · (912) 349-3361

Closed now



**Patrick's Uniforms & Indoor**

3.6 ★★★★★ (64) · Uniform Store

Garden City, GA · (912) 355-0205





gun range buckhead ga



All

Maps

News

Shopping

Images

More

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Tools

About 38,900 results (1.18 seconds)



Hours ▾

**#1**

**A Quickshot Shooting Range - Buckhead**

Shooting Range

2631 Buford Hwy NE · (404) 600-6378

Closed now



WEBSITE



DIRECTIONS

**B QuickShot Shooting Range - Atlanta**

Shooting Range

1199 Zonolite Rd NE · (404) 963-1962

Closed now



WEBSITE



DIRECTIONS