DOUBLE (2x) Revenue (Not Just Traffic) & Dominate True Service Area + Services



**Problem:** Sean was not ranking at all for generic phrases near or around Atlanta, Georgia. He was successful due to the strength of his brand and happy referral clients, a testament to his ability to help unravel and solve deeply rooted subconscious problems through hypnosis therapy.

## The Brand Promoted:



Sean Wheeler (Heartbreak Hypnotist / Pure Hypnosis) is a clinical hypnotherapist with a laundry list of national credentials including appearances and expert analysis on: CNN, Nancy Grace, USA network, Qbert Radio.

**Solution:** Full Technical SEO which uncovered deep rooted problems including data inconsistency, and low time on website, low conversion rate. The domain was completely optimized for Google, Bing, and local maps, along with each web page carefully optimized for humans and search robots. We then studied Sean's background and company to begin a true Public Relations / High End SEO storytelling campaign across real websites to help align virtual reality with reality - Sean Wheeler is a true brand and dominate player both locally, regionally and nationally.

## **Example Deliverable:**



## With Five Questions

http://withfivequestions.blogspot.com/2016/03/meet-sean-wheeler-certified-atlanta.html

## **End Result:**

Increased Rankings, Traffic, and 10x Conversion Rate. DOUBLED Revenue, not just traffic. Ranking domination across the board. Went from page 5 to #1.

